

Introduction

This step is about engaging with wider system stakeholders who are not represented on the housing partnership and who may or may not have been involved during previous steps. The purpose of this engagement is to share what you have found and developed so far in the previous steps and to gather feedback, address concerns and build buy-in. This will help reassure potential investors that your strategy has wider backing of all system partners.



KEY QUESTIONS

- Which partners and/or stakeholders do you need to engage with?
- What is the purpose of this engagement and how will this be achieved?
- What format or style of engagement is most appropriate; is this the same for all stakeholders or is a range of approaches useful?
- Which of the findings from <u>steps 1-7</u> most resonate with stakeholders?
- Have the stakeholders identified any omissions or barriers you have not foreseen?

How to?

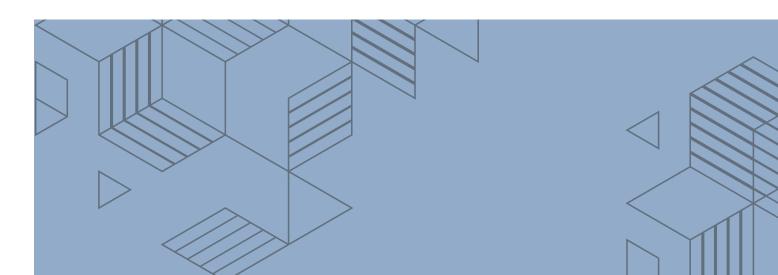


- The purpose of engaging wider stakeholders should be to share the information gathered, ideas generated and the tentative proposals for your strategy that has been produced through <u>steps 1-7</u>. More specifically, you should:
 - Share which aspects of the process and information gathered to date has been the most rewarding, interesting or surprising.
 - Sense-check the material with stakeholders do the findings resonate? Are there any glaring omissions? Any challenges or barriers you have not foreseen?
 - Address any concerns raised by stakeholders this will help foster a sense of ownership, buy-in and being part of the journey of the development of the business case.

How to?



- You will need to consider the format of engagement that is most appropriate and convenient for different stakeholders and develop content for that format. This can include:
 - Communication over email can be used to communicate to several stakeholders simultaneously, content of emails can be personalised and provides an 'audit trail' of communication.
 - Surveys online or email surveys can be a good method for involving a large number of people relatively quickly in a decision or set of options, however, it should usually be combined with virtual or faceto-face engagement with room for discussion.
 - Virtual or face-to-face engagement adds a personal dimension, enables discussion and fosters buy-in.
 - Deliberative events deliberation is an approach to decision-making that allows participants to consider relevant information from multiple points of view. <u>Deliberative events</u> enable participants to discuss the issues and options and to develop their thinking together before coming to a view, taking into account the values that inform people's opinions. If a housing with care plan has several options, e.g. this might involve giving the participants the pros and cons of each option before asking them to choose which one they prefer.
 - Ensuring all communications are accessible, for example using easy read documents and presentations.
 - Ensuring all events are accessible in relation to the venue and content.
- Collate and analyse or write-up the feedback and information from reviewing the findings with the stakeholders. Where appropriate, use this to add to your strategy or to identify gaps that could be filled.
- Reflect on the activities with stakeholders and if this approach worked well. You could gather more formal feedback data and/or consider if your aims were met.
- Finally, consider how engagement and communication with wider stakeholders will be sustained, feedback will be integrated, and any concerns raised will be addressed.





STAKEHOLDERS TO INVOLVE

- The wider system stakeholders that you decide to engage with will depend in part on your local area and the nature of your strategy. However, they could include representatives from:
 - Autistic adults and adults with a learning disability, family carers,
 representative groups, charities, user-led and community groups
 - Senior local authority leaders and executives focussed on housing, social care, autistic adults and adults with a learning disability
 - Local authority social services, occupational therapists, social workers, community workers and older adults teams
 - Local authority housing and planning departments, housing benefits lead, Disabled Facilities Grant lead, as well as finance/corporate resources that relate to housing and/or autistic adults and adults with a learning disability
 - Senior NHS Leaders, including those focussed on autistic adults and adults with a learning disability
 - Local authority and NHS commissioners (covering all ages, including mental health, specialist learning disability and autism commissioners)
 - NHS discharge teams, community health and occupational therapists and multi-agency teams
 - Integrated Care Partnerships and Integrated Care Boards (for information on these see <u>here</u>), NHS provider collaboratives (for information on these see here)
 - Elected members: County, borough parish or town councillors
 - Builders, planners and architects
 - Social care providers
 - Registered and unregistered social housing providers
 - Property developers and property investors.





The 'I' and 'We' statements below are illustrative examples of co-production outcomes associated with this step. We encourage housing partnerships to adapt them as they see fit to best reflect their local context.

For individuals:

- I help to build a list of people and organisations that should be involved in this step.
- I help decide how these conversations will happen and what format is best for each group of people or organisations.
- I speak with people and organisations taking part to make them aware of my views on housing for autistic adults and adults with a learning disability and how this is addressed by the strategy.

For the partnership:

- We support individuals to identify stakeholders and plan the format and delivery of engagement with different stakeholder groups.
- We plan and make sure individuals have the opportunity to talk to stakeholders about their views on housing for autistic adults and adults with a learning disability and how the strategy will match their views.

Further information about the benefits of and principles of co-production, as well as examples of co-production in the housing sector can be found here.



PLANNING WITH PEOPLE WHO USE AND DELIVER SERVICES: SHARED LIVES PLUS

<u>Shared Lives Plus</u> is the UK membership charity supporting the shared living sector which comprises of Shared Lives and Homeshare. Ewan King, Chief Executive of Shared Lives Plus summarises below the importance of planning public services with people with lived experience.

"In many public service settings, plans and initiatives, often with far-reaching consequences, are developed with little or no involvement from local people and other organisations working in the sector. This is not only morally wrong, in my view, it is likely that by not involving wider groups, you miss out on some of the best insights, ideas and viewpoints about how a service could be better designed and delivered. That is why in developing a new service or way of delivering a public good, you need to engage all groups that are involved either in drawing on or delivering support throughout the process, checking back with them as often as you can on the plans as they emerge."

Ewan King, Chief Executive, Shared Lives Plus

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 $\underline{Toolkit\ available\ at: https://www.scie.org.uk/housing/toolkit-for-place-based-strategies-for-housing-for-autistic-adults-and-adults-with-a-learning-disability/}$

