**scie** social care institute for excellence

# Supporting local areas to develop a housing vision and strategy for older people

Remarkable research for healthy ageing
THE DUNHILL MEDICAL TRUST

**socialudo** serious play for serious change

**Housing LIN** Connecting people, ideas and resources

**United** St Saviour's Charity Southwark

www.scie.org.uk

# Supporting local areas develop place-based plans for older adults

Rebekah Luff, SCIE

# What do we want the future to look like? Brookmore



x110 co-supported living house

Homeshare scheme

Volunteers

Shared Lives scheme

BROOKMORE

Women's Housing Collective

wellbeing clinics

assistive technology

x2 Community homes

SHOP

LGBT Housing

Co-design

Remarkable research for healthy ageing
THE DUNHILL MEDICAL TRUST

www.scie.org.uk/housing/

# A place-based approach to housing with care and support

## Local Action

*"Local areas should be obliged through new legislation to produce a single place-based plan for housing with care and support for older people which is shaped by the local authority, the NHS, local planning authorities, other local partners, and people who draw on care and support."*

# Housing for older people: linking evidence, national policy and local practice

National policy:    Adult Social Care White Paper (2021)
Older People's Housing Taskforce (2023-24)

Commission Roadmap

Supporting local areas with plans

Supporting local housing partnerships
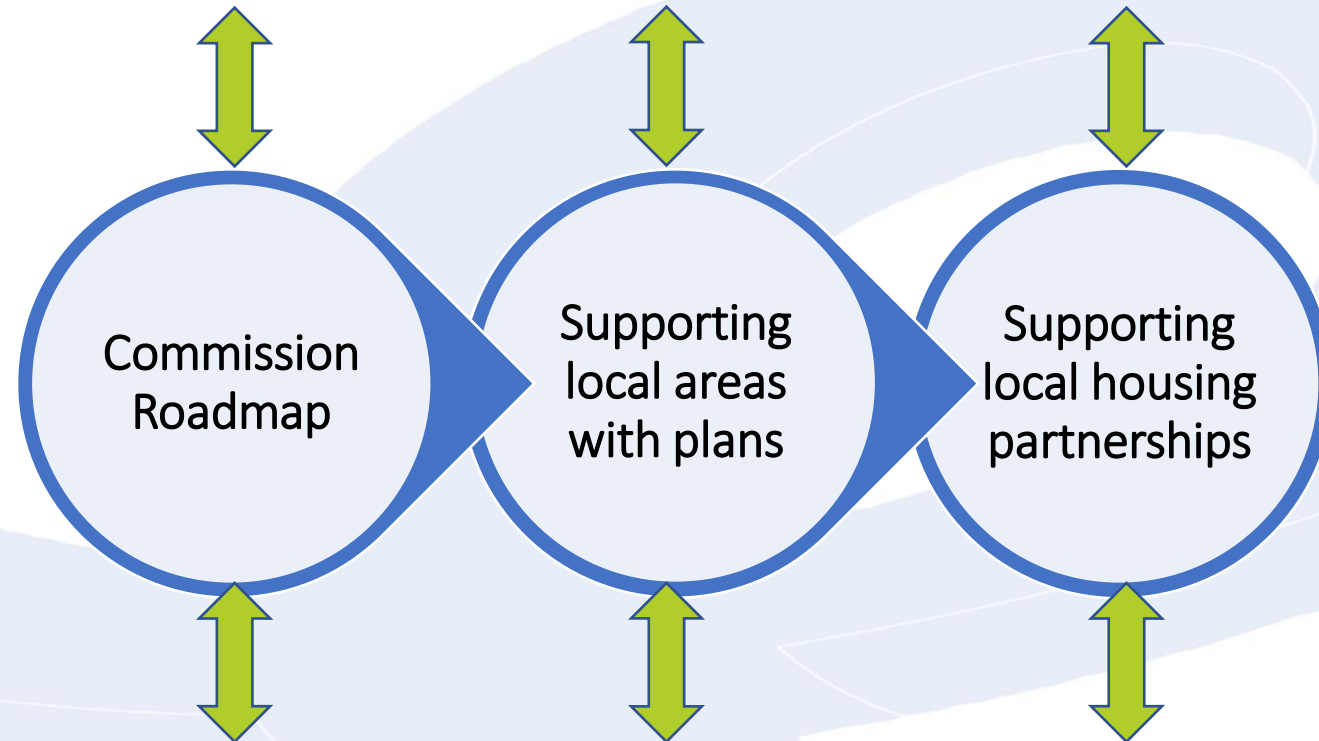
- Supporting local areas and sharing what works
- Putting people who are navigating the system at its centre
- Research and evidence informed practice

**Developing a business case for housing options for older adults**

Department of Health & Social Care

**MAP CURRENT HOUSING PROVISION**
Provide an overview of local housing capacity across all types of housing, tenures and localities

**IDENTIFY PREFERENCES AND NEEDS**
Research what local people want from housing for older adults, consider diversity

**DRAW ON BEST PRACTICE**
Draw on best practice across regions. Accessible, inclusive, age and dementia friendly housing

**REVIEWING FINDINGS WITH STAKEHOLDERS**
Reflect on steps 1-7 with key stakeholders

**SOCIAL VALUE OF INVESTMENT**
Impact of investment in housing on the economic, social and environmental wellbeing

1 2 3 4 5 6 7 8 9 10

**UNDERSTAND DEMAND**
Use existing data to understand the area, population and current and future housing demand

**UNDERSTAND LOCAL MARKET**
Understand the organizations and factors influencing the local market

**UNDERSTAND COMMISSIONING LANDSCAPE**
Ensure those involved in the plan understand local commissioning for adult social care

**ASSESS COSTS & BENEFITS**
Assess the top-level costs and economic benefits associated with different housing options

**EXPLORE COMMERCIAL OPTIONS**
Explore revenue, capital and investment options to fund housing options

**BUSINESS CASE TEMPLATE**
Key headings and which steps link to each. Examples of business cases.

# Toolkit structure

- Introduction
  - Housing options specifically for older adults
- Getting started – Vision and Leadership
  - Local housing partnerships
- Co-production principles
- Steps 1-10
  - *Introduction*
  - *Key Questions*
  - *What will it add?*
  - *How to*
  - *Sources of information and resources*
  - *Tips on co-production*
  - *Case study*
- Business case template
  - Examples of business cases

# Local housing partnerships

- **Older people and carers**, representative groups, charities and community groups.
- Local Authority:
  - Social services, social workers and community workers.
  - Housing, planning and regeneration departments, finance/corporate resources
  - Commissioners, Better Care Fund managers.
- NHS, community health, Occupational Therapists, mental health leads.
- Integrated Care Partnerships
- Elected members: County, Borough Parish or Town councillors.
- Developers, builders, planners and architects.
- Social care and community services providers.
- General needs and specialist housing providers (LA, housing associations and commercial operators).
- Grant makers/funders of housing for older people.

Get in touch!

Rebekah.Luff@scie.org.uk

# Developing local housing partnerships through 'Serious Games'

Serious Play for Serious Change

**Hopetown was developed as an impact methodology for supporting important insight and strategy around housing and ageing**

**Housing and Ageing:**
Linking strategy to future delivery for Scotland, Wales and England 2030

**The research emphasized**:

- **The importance increased need for partnership working between housing, health and social care**
- **The need for more strategic planning for future demographic change**
- **Housing planning and support is an underexplored yet key priority, especially in the preventative agenda**

We are all on the same team

# Ripple in the pond

**Ways of Working**

v **Partnership**

v **Communication methods**

v **Joint decision making**

v **Information and advice**

v **Co-production**

*"Health, Housing and Care are all in crisis. If we can work together in spectrum from admission end rather than the discharge end for someone, we have longer to plan it."*

*(Community Team)*

socialudo

# Shaping Southwark's priorities

Tasnim Rahman, SCIE

# Evaluation activities

- Notes during the game

- Debrief transcriptions

- On-the-day feedback forms

- Workshop priorities

- 12-15 week follow-up interviews

- 12-15 week follow-up survey

# On the day observations

- **Understanding** the diversity of older people and their market power (or lack of)

- **Communication** – with the right people at the right time in the process

- **What can be achieved** with a housing partnership

- **Understanding** other team's priorities and pressure points facilitates good decision making

- **An informed housing strategy** early on would help with budget pressures and changes in community need

# Priorities for Southwark's housing plan

- **Co-produce** a housing plan that meets the needs of a diverse community

- **Supporting** people with dementia and chronic conditions with proactive dementia support and aids, adaptations and retrofits

- **Investment** in different types of housing with the development of a range of housing models and budget options in Southwark. Prioritising accessible housing with aids and adaptations

- **A needs-based and person-centred approach** for rehousing older adults within their communities and neighbourhoods

- **Becoming proactive and preventative** in approach as opposed to reactionary in responding to crises.

# Investing in accessible housing

It was highlighted by players that within existing housing stock, accessible homes are scarce.

In the game, players found it hard to balance wider community needs (services and transport) with individual residents' needs for accessible housing.

Service provider 1 – "I would like to know how place enhancements would benefit the wellbeing of all the people around. What if you can't step down from the bath and go down the stairs or recognise the area much?"

Service provider 2 – "Well I guess it'll be a case of I have a great view outside, but I just won't be able to get out of the bath!"

# Key learning for players
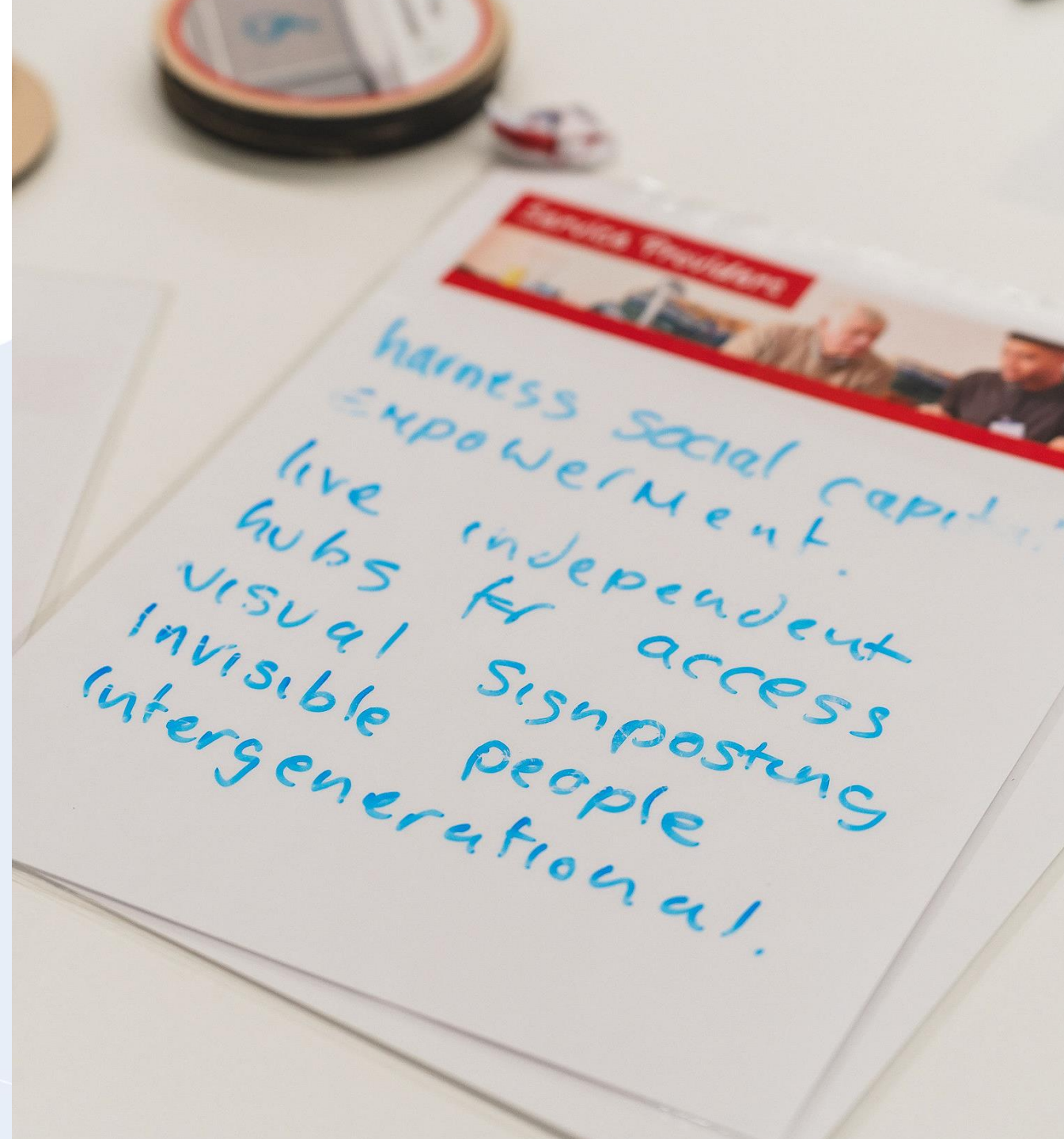


**Making headspace for strategic thinking**

**Motivation to collaborate with more stakeholders**

**Perspective taking**

**Enabling choice and control**

# What people said about the impact of the Serious Games

"Serious games has made a difference... because people are reaching out more than they were before and conversations are working differently. Council staff are reaching out a bit more to the voluntary sector partly because we've pushed them, so they're actually starting to put more teeth into the work they do with us and trying to put more realistic money to help us." (Charity CEO)

What the Serious Game does is get you in front of people who've got a different perspective, different angle, you've got different outcomes in mind and you start to understand things from their perspective and what they're trying to achieve [and then] can come up with a better solution... So [it's about] that relationship building, that patience, that listening, that willingness to understand things from a different perspective... And I think absolutely the need to continue that relationship building afterwards. (Game player)

# Redefining housing for older people through partnership working

**Alison Benzimra**

**Head of Research and Influence**

**Alison Benzimra** (She/Her) • You    •••
Head of Research and Influence at United St
Saviour's Charity
1yr • 🌐

Fascinating site visit to **United St Saviour's Charity**
Appleby Blue almshouse with **Martyn Craddock** and an
array of professionals from local authorities. From
architects, to occupational therapists the questions were
so varied and insightful. Looking forward to bringing the
group back when the building is completed and our
residents are settled. **#knowledgeexchange**
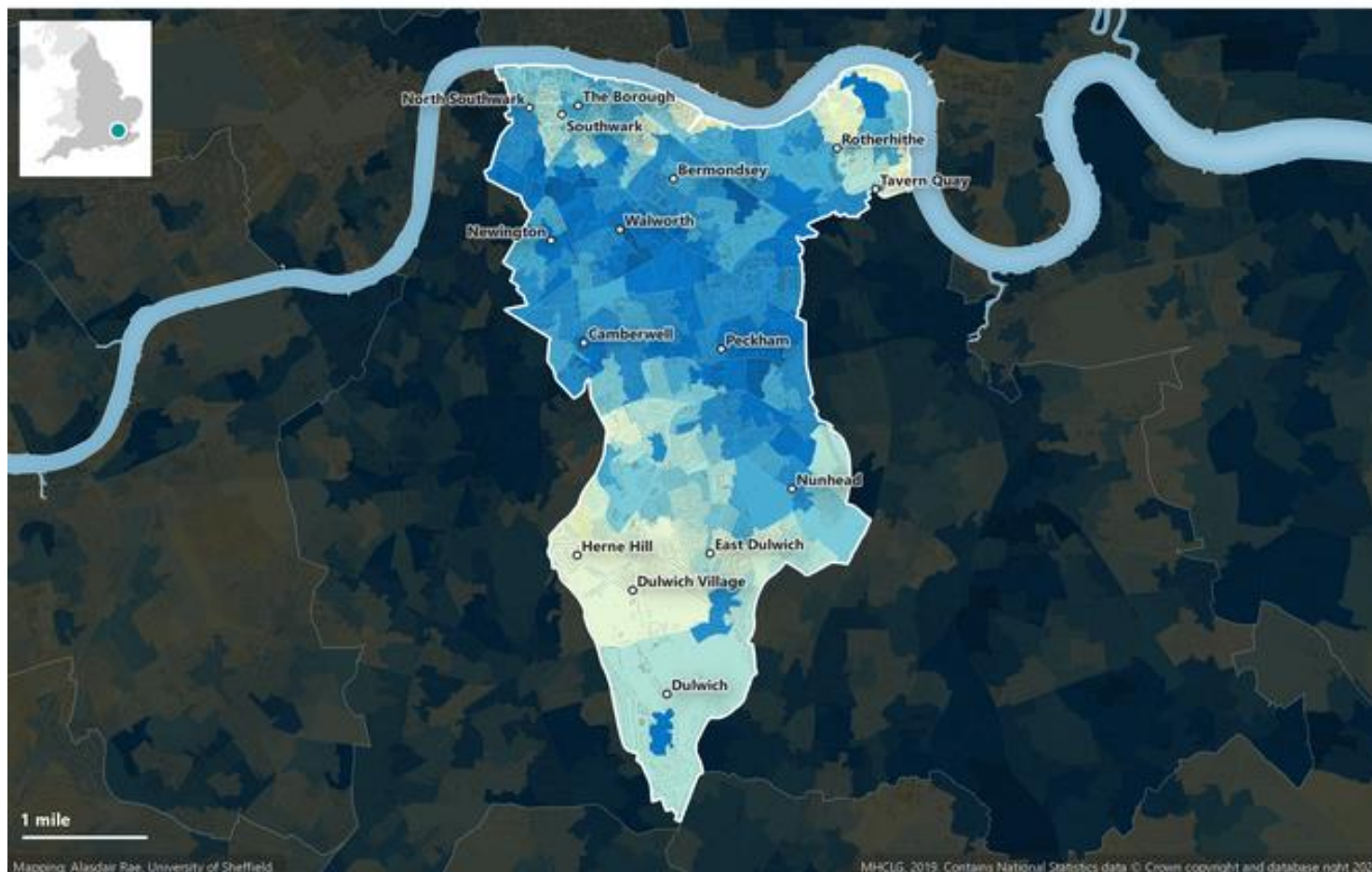

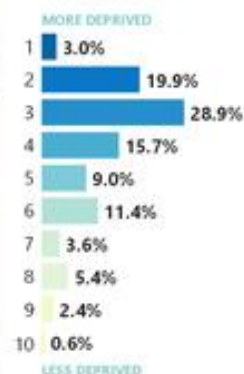
😊💬 18      2 comments

# Index of Multiple Deprivation 2019

Ministry of Housing, Communities & Local Government

## SOUTHWARK



## Local authority profile

% of LSOAs in each national deprivation decile

MORE DEPRIVED

| | |
|---|---|
| 1 | 3.0% |
| 2 | 19.9% |
| 3 | 28.9% |
| 4 | 15.7% |
| 5 | 9.0% |
| 6 | 11.4% |
| 7 | 3.6% |
| 8 | 5.4% |
| 9 | 2.4% |
| 10 | 0.6% |

LESS DEPRIVED

## What this map shows

This is a map of Index of Multiple Deprivation (IMD) 2019 data for **Southwark**. The colours on the map indicate the deprivation decile of each Lower Layer Super Output Area (LSOA) for England as a whole, and the coloured bars above indicate the proportion of LSOAs in each national deprivation decile. The most deprived areas (decile 1) are shown in blue. It is important to keep in mind that the data relate to small areas and do not tell us how deprived, or wealthy, individual people are. LSOAs have an average population of just under 1,700 (as of 2017).

More deprived                    Less deprived

**Relative level of deprivation**

**Alison Benzimra** (She/Her) • You
Head of Research and Influence at United St
Saviour's Charity
2yr • 🌐

How to plan for the future while trying to deliver today's chaos?
It was great to meet **Vikki McCall** at **University of Stirling UKRI Healthy Ageing Challenge** workshop and learn more about the 'Serious Game'; a strategic game where together older people, service deliverers, policy-makers and developers can play out different scenarios for services and housing for ageing.
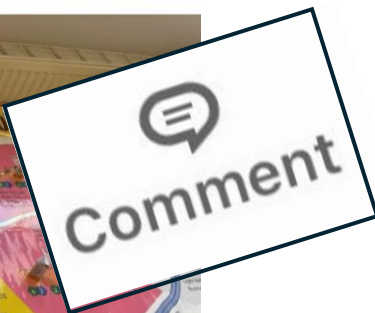


Leave your thoughts here...    @ Post

**Alison Benzimra** (She/Her) · You
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💬 Comment

Leave your thoughts here...        @ Post

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Replies to **Vikki McCall**'s comment on this **post**

**Vikki McCall** · 1st                        2y ···
Professor of Social Policy at University of Stirli...

It was lovely to meet you also Alison! Gaming is such a good mechanism for breaking down barriers and silos between services, I am so glad you liked the methodology 😊

Like · 👍 1 | Reply · 2 replies

**Susan Kay** · 1st                          2y ···
Chief Executive of the Dunhill Medical Tr...

Would love to find out more about this Vikki and how it could be used in tandem with the toolkit produced as part of our work with SCIE and the Commission on the Role of Housing in the Future of Care and Support. Hopetown sounds like Brookmore (the fictional town we 'built' in the report... Do get in touch.

Like · 👍 1 | Reply

**Vikki McCall** · 1st                        2y ···
Professor of Social Policy at University o...

Thank you Susan, I would love to talk more about that. I'll be in touch via email. Will be so exciting to explore some linkage opportunities.

Like | Reply

Leave your thoughts here...        @ Post

A place we can call home: A vision and a roadmap for providing more options for housing with care and support for older people

Commission on the Role of Housing in the Future of Care and Support

**7 Principles of Excellence**

HOUSING WITH CARE & SUPPORT

1. PERSON CENTRED & OUTCOME FOCUSED
2. COMMUNITY CONNECTEDNESS
3. STRONG LEADERSHIP CULTURE AND WORKFORCE
4. ADOPTING INNOVATION
5. ENABLING CHOICE AND CONTROL
6. PROMOTING EQUALITY
7. COPRODUCTION & SHARED DECISION MAKING
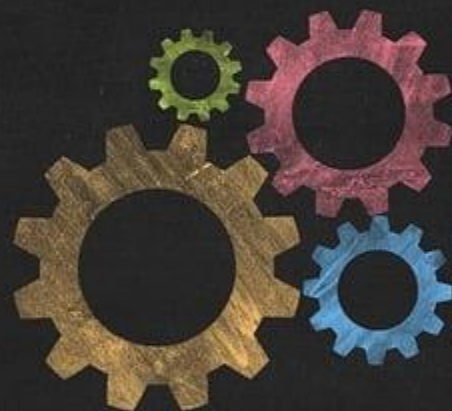
"Moving to Appleby is like jumping out of an airplane without a parachute and landing on a bouncy castle."

Appleby Blue resident

# Thank you

Alison Benzimra
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# The Older People's Housing Taskforce

## Kathryn Smith, CEO Social Care Institute for Excellence

# The Older People's Housing Taskforce

*The aim of the task force is to look at options for the provision of greater choice, quality and security of housing for older people.*

*It will work across the housing, health, and care sectors to prompt and secure an increase in the volume and range of housing options and make recommendations to the Government.*

Thank you for coming

Q A

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